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**MAY 26 2005****Patent Application Ser. No.:** 09/780,044**Ref./Docket No:** BIGBOW-001-1**Applicant(s):** Jilk, Jr., et al.**Examiner.:** Liang Che A. Wang**Filing Date:** February 9, 2001**Art Unit:** 2155**FAX COVER PAGE**

**TO:** Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

United States Patent and Trademark Office  
(Examiner Liang Che A. Wang, Art Unit 2155)

**Fax No.:** 703-872-9306**DATE:** May 26, 2005**FROM:** Dov Rosenfeld, Reg. No. 38687**RE:** Response to Office Action*Number of pages including cover: 28***OFFICIAL COMMUNICATION**

Please urgently deliver a copy of this response to  
Examiner Liang Che A. Wang, Art Unit 2155

**Certificate of Facsimile Transmission under 37 CFR 1.8**

I hereby certify that this response is being facsimile transmitted to the United States Patent and Trademark Office at telephone number 703-872-9306 addressed the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on.

**Date:** May 26, 2005**Signed:** Amy Drury  
**Name:** Amy Drury*missing 5 pages*

MAY 26 2005

Our Ref./Docket No: BIGBOW-001-1

Patent

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Jilk, Jr., *et al.*

Application No.: 09/780,044

Filed: February 9, 2001

Title: SYSTEM, METHOD, APPARATUS AND  
COMPUTER PROGRAM PRODUCT FOR  
OPERATING A WEB SITE BY ELECTRONIC  
MAIL

Group Art Unit: 2155

Examiner: Liang Che A. Wang

## RESPONSE TO OFFICE ACTION UNDER 37 CFR 1.111

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Commissioner:

This is a response to the Office Action of March 14, 2005.

Any *amendments to the specification* begin on a new page immediately after these introductory remarks.

Any *amendments to the claims* begin on a new page immediately after such *amendments to the specification*, if any.

Any *amendments to the drawings* begin on a new page immediately after such *amendments to the claims*, if any.

The *Remarks/arguments* begin on a new page immediately after such *amendments to the drawings*, if any.

If there are drawing amendments, an *Appendix* including amended drawings is attached following the *Remarks/arguments*.

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Date: May 26, 2005Signed: [Signature]  
Name: Amy Drury